

Parker Sammons

Creative Production Lead · Video Production · Creative Operations

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SUMMARY

Hands-on creative producer with six years of experience in commercials, event films, testimonials and social video. My work spans concept development, field production, editing, team direction and final delivery with FAA Part 107 certification. Commercial work with the Schell Brothers team received two NAHB Nationals Gold Awards.

EXPERIENCE

Lead Videographer — Schell Brothers

Aug 2024 – Feb 2026

- Directed day-to-day workload for a two-person production team, allocating projects by capacity and training a teammate on the house editing style.
- Held final creative and technical review before delivery.
- Coordinated delivery to external broadcast partners against tight air-date deadlines.

Videographer — Schell Brothers

Dec 2019 – Aug 2024

- Led end-to-end video production across commercial, event, testimonial and social campaigns for a homebuilder that grew from 2 to 4 markets and a 45-community portfolio. Contributed to team-produced commercials recognized by NAHB Nationals Gold in 2023 and 2024.
- Planned and executed field productions, including camera and drone operations, while maintaining production quality, schedules and technical readiness on location.
- Owned the marketing team's RAID/NAS media system: intake, organization, retention and backup for 5,000+ captures across 50+ communities.

Stage Manager, Live Event Operations — Major League Gaming

Jun 2016 – Aug 2019

- Directed live broadcast crews, technical staff, competitors and on-air talent across simultaneous esports events.
- Resolved production and logistics issues in real time at unfamiliar venues.

SKILLS

End-to-end video production · Creative direction and editing · Drone operations (FAA Part 107) · Field production and travel logistics · Broadcast delivery · Asset management, RAID/NAS · Final Cut Pro · Adobe Premiere Pro · DaVinci Resolve · Adobe Creative Suite · Matterport · Memento360

EDUCATION

B.S., Film — Full Sail University

CERTIFICATIONS & AWARDS

FAA Part 107 Remote Pilot Certificate. Team recognition: NAHB Nationals Gold, Best 30–60 Second Commercial — The Great Indoors (combined Dining Room / Home Office spot), 2023; Game Day in a Schell Home, 2024.